



The Great Lakes Pet Exposition (GLPE) will be held Saturday, February 4, 2017 at the Wisconsin Exposition Center at State Fair Park. Over 12,000 pet lovers joined in 2016 and because of the great response we are expanding! **The 2017 GLPE will boast an additional 30,000 square feet and an extended the show time – 9AM to 6PM! To honor our die hard shoppers, we are adding a VIP Shopping Hour (9AM to 10AM, 2000 tickets available) prior to general admission.**

The GLPE offers vendors the most affordable pricing for a show of this magnitude. The GLPE is a **charitable event** and proceeds from this Exposition benefit area non-profit organizations. More than \$65,000 has been given to area rescues and shelters over the past six years. This would not be possible without the support of our sponsors.

We would like to offer you the opportunity to support the Great Lakes Pet Expo. Your contribution is tax deductible and will help us to expand the show and increase our visibility. Levels of sponsorship for the Expo include:

**\$250 – Copper Sponsor (unlimited available)**

- Logo on the GLPE website
- Mention in the GLPE Final Program

**\$500 - Bronze Sponsor (unlimited available)**

- Logo on the GLPE website
- Mention the GLPE Final Program
- Name on the GLPE T-Shirt
- 1 Standard Booth for your organization
- 3 tickets (vendor passes) to the GLPE

**\$1000 - Silver Sponsor (5 available)**

- Logo on the GLPE website with brief description of product or service and link to your website
- Mention in the GLPE Final Program
- Organization's logo on the GLPE T-Shirt
- Business Card or Handout materials on table at entrance
- 1 Standard Booth for your organization
- 4 tickets (vendor passes) to the GLPE

**\$1500 – Showcase Sponsor (3 available) – NEW!!**

- Area Sponsorship – Reptile Education, Product Showcase, Bark Park
- Logo on the GLPE website with brief description of product or service and link to your website
- Mention in the GLPE Final Program
- Organization's logo on the GLPE T-Shirt
- Business Card or Handout materials and Organization banner displayed in area
- 1 Standard Booth for your organization
- 6 tickets (vendor passes) to the GLPE

**\$2000 – Gold Sponsor (2 available)**

- Logo on the GLPE website with brief description of product or service and link to your website
- Mention in the GLPE Final Program
- Organization's logo on the GLPE T-Shirt
- Business Card or Handout materials on table at entrance
- Organization's banner displayed at 1 concession stand (banner provided by your organization)
- 2 email broadcasts to our mailing list acknowledging your sponsorship with a link to your website and booth number
- 1 Double Booth (1 corner, 1 standard) for your organization
- 8 tickets (vendor passes) to the GLPE

**\$3000 - Diamond Sponsor (1 available)**

- Logo on the GLPE website with brief description of product or service and link to your website
- Mention in the GLPE Final Program
- Organization's logo on GLPE T-Shirt
- Business Card or Handout materials on table at entrance
- Organization's banner displayed at 1 concession stand and on the education stage (banners provided by your organization)
- 3 email broadcasts to our mailing list acknowledging your sponsorship with a link to your website and booth number
- 2 overhead announcements made throughout the day acknowledging your sponsorship
- Premium Booth (20' x 20' island) to be agreed upon between sponsor and the GLPE Director
- 10 tickets (vendor passes) to the GLPE

**\$6500 – Platinum Presenting Sponsor – (1 available)**

- Logo on the GLPE website with brief description of product or service and link to your website
- Logo on GLPE Flyer Advertising
- Mention on all GLPE Media Press Releases
- Mention in the GLPE Final Program
- Organization's logo, positioned on top back, of GLPE T-Shirt
- Business Card or Handout materials on table at entrance
- Organization's banner displayed at 1 concession stand and on the education stage (banners provided by your organization)
- Organization's banner displayed on the Main Stage
- 4 email broadcasts to our mailing list acknowledging your sponsorship with a link to your website and the location of your booth at the GLPE
- 3 overhead announcements made throughout the day acknowledging you as the major sponsor and booth number
- 1 VIP Parking Pass which enables you to park on the dock with in and out privileges
- Premium Booth (20' x 20' island) to be agreed upon between sponsor and the GLPE Director
- 15 tickets (vendor passes) to the GLPE

We hope you will consider supporting the Great Lakes Pet Exposition in 2017! We would love the opportunity to work with you to promote your organization to our attendees. Thank you for your consideration and we hope to hear from you!

**Yes, we would like to become a \$\_\_\_\_\_ Sponsor of the 2017 Great Lakes Pet Expo!**

Organization Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_ Facebook: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**THANK YOU for your support!!** Please return a copy of this completed page to:

Beth Enneking

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**Payments available via check to the address above or PayPal to [awarewisconsin@gmail.com](mailto:awarewisconsin@gmail.com).**