



NOTE: You do not need to complete this form if you've registered online

BOOTH APPLICATION for the Great Lakes Pet Exposition
www.petexpomilwaukee.com
Wisconsin Exposition Center
February 4, 2017 - 9AM to 6PM

Contact Name: _____ Contact Number: _____

Company/Organization: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Website: _____ Email: _____

Booth Size: All standard booths are 10' x 10' and include one skirted table and 2 chairs. Electrical service may be ordered directly through WI Exposition Center for an additional fee at 414.266.7300 / eventservices@wistatefair.com.

Booth Choice: #1 _____ #2 _____ #3 _____

Booth Requests & Assignments: Booth assignments are on a first come, first served basis and we will do our best to accommodate your request. Booth space will be reserved only upon the receipt of the completed application (either on line OR hard copy), agreement and PAYMENT IN FULL. We reserve the right to re-assign all booths based on the current needs of the show.

For Profit Groups featuring Pet Related Products or Services \$225
For Profit Groups featuring Non-Pet Related Products or Services \$425
Additional 10' x 10' For Profit booth(s) \$175 Total \$ _____

Rescue, Shelter or Non-Profit Group \$100
Additional 10" x 10" booth(s) \$125 Total \$ _____

Corner Booth Guarantee \$50 Total \$ _____

Total Due \$ _____

COMPLIMENTARY FREE CORNER UPGRADE OR BOOTH

Corner Upgrade: Recruit a new vendor (never solicited by AWARE) and your corner fee (\$50) is waived. Booth rental must be paid and received by the Great Lakes Pet Expo prior to corner fee being waived. Booth: Booth fee will be waived if you successfully recruit two new vendors. This excludes premium space. New vendor and referring vendor's booth fees must be received by the Great Lakes Pet Expo prior to fee being waived.

PAYMENT via Check or PayPal

CHECK - Payable to Alliance of Wisconsin Animal Rehoming Efforts (AWARE). Send the Booth Application and Payment to: Exposition Director c/o Beth Enneking - W204 N8021 Lannon Rd, Menomonee Falls, WI 53051

PAYPAL - Send to awarewisconsin@gmail.com. Please note organization's name with payment.

SPONSORSHIP OPPORTUNITIES AVAILABLE!! Please send me more information Yes No

Questions? Contact Beth at glpedirector@gmail.com or 414.915.4156.

I have read and agree to the stated policies and procedures of the Great Lakes Pet Exposition.

Signed _____ Date _____